

greenfrontier fest 2011

FAX Completed Applications to: (888) 774-1321

Sponsor and Exhibitor Application Agreement
Sunday, May 01, 2011
Central Park, Boulder

Organization/Company Name: _____

Contact Name(s): _____

Billing Address: _____
Street City State Zip

Phone #: _____ Fax #: _____

Website: _____ Email: _____

How are you green? Please give a brief description of the type of products or services you wish to exhibit and provide information about your commitments to green business practices / social responsibility. You may attach additional information or specify a website. *(ReDirect Guide members are pre-qualified, all other applicants must be approved)*

6 STEP ORDER FORM: PLEASE COMPLETE ALL 6 STEPS BELOW TO ENSURE BEST PRICE & AMENITIES

1: BOOTH TYPE & RATES

Sponsorship - Premium Placement, indicate Sponsor level: \$ _____

_____ (#) **Standard Placement** booths x \$475: \$ _____

_____ (#) **Reduced Fee** booths (non-profit, etc.) x \$475: \$ _____

Unable to afford a booth? Special Considerations? Request a Sliding Scale Discount below. We are committed to making sure this event is affordable for all green organizations.

Sponsor Booth Includes:

- 10 x 10 space(s)
- 1 canopy + 1 table + 2 chairs per 10 x 10
- see Sponsor Options for details

Standard Booth Includes:

- 10 x 10 space
- Options: canopies, tables/chairs, electricity

2: AVAILABLE DISCOUNTS - Save up to \$125 *(complete all that apply)*

\$50 OFF - ReDirect Guide Member Discount¹: \$(_____)

\$50 OFF - Early Reservation - Payment by 03/31/11: \$(_____)

\$25 OFF - Reciprocal Web Link²: \$(_____)

Sliding Scale - limited availability³: \$(_____)

1. Contact us to learn more. 2. Hotlink GreenFrontierFest.com from your website by 4/15/2011.
3. Indicate the amount of requested discount, we will then contact you with details.

Please Note:

- Space is limited - applications will be reviewed on a first-come, first-served basis.
- No spaces will be reserved without payment in full & signed Terms & Conditions
- Not approved until payment is processed
- Booth placement is determined by the event coordinators and is partially based on the order in which the applications were received.
- Reservations are non-refundable.

3: AMENITIES

_____ (#) 10 x 10 Canopy x \$100: \$ _____

_____ (#) 8' table + 2 chairs x \$50: \$ _____

Electrical Outlet Requested: Y / N
(Limited Availability - May Affect/Limit Placement)

4: TOTAL: \$ _____

5: PAYMENT

Credit Card # _____

Exp Date: ____/____ 3 Digit Code On Back: _____

Name on Card: _____

Signature: _____

CC Billing Info*: _____

Street # Zip Code

PAYMENT TERMS

- Make checks payable to ReDirect Guide, Inc.
- Credit Card payments will be processed by ReDirect, Inc.



I hereby declare that I reviewed and agree to the Exhibitor's Contractual Terms & Conditions and that I am authorized to accept these terms and conditions

6: AUTHORIZED BY _____
(print name)

SIGNATURE _____

Exhibitor's Contractual Terms & Conditions

Definitions: "Management" shall be understood in this agreement to mean ReDirect Guide, Inc. or its officers, committees, agents, or employees acting for them in the management of, or the licensure/permissions to conduct the show including, but not limited to ReDirect Guide, Inc., the City and County of Boulder, the Boulder Central Park, and the Boulder Green Building Guild. "Show" refers to the Green Frontier Fest.

1. All exhibits, including supplies & materials, must be in place and debris removed from aisles no later than one hour prior to show opening. Booth setup will only be allowed on Sunday, May 1, 2011 (move in) between 7AM and 9AM. The show will be open to public on May 1 from 10AM to 4PM.
2. Exhibits may only be removed or dismantled on May 1 after 4PM. All exhibits must be moved out by May 1 at 7PM. In the event such exhibits and related items are not removed by the above time, the exhibitor is responsible for any and all costs incurred by Management to remove and/or store items left behind.
3. The Exhibitor agrees to indemnify and hold harmless Management from any and all claims, causes of action and suits accruing or resulting from any damage, injury or loss to any person or persons, including, but not limited to, persons to whom the Exhibitor may be liable under any Workers' Compensation Law and the Exhibitor him/herself and from any loss, damage, cause of action, claims or suits for damages, including, but not limited to, loss of property, goods, wares or merchandise, caused by, arising out of or in any way connected with the exercise by the Exhibitor of the privileges granted herein.
4. It is mutually understood and agreed that no alteration or variation to the terms of this contract shall be valid unless made in writing and signed by the parties hereto and that no oral understandings or agreements not incorporated herein and no alterations or variations to the terms hereof, unless made in writing between the parties hereto, shall be binding on any of the parties hereto.
5. In the event the Exhibitor fails to comply in any respect with the terms of this agreement, all payments for this exhibit in the show shall be deemed earned and non-refundable by Management. Management shall have the right to occupy the space in any manner in the best interests of the show without further notice to the Exhibitor.
6. Each exhibit space is to be occupied by one company or organization, and said space, or any part, is not transferrable or assignable. This contract is non-transferrable.
7. DISPLAY RULES: Every Exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of his/her exhibit. Exhibitors must use the "good neighbor" policy when designing exhibit space. Side displays are not to exceed 3' in height from the aisle continuing back 5'. Further height restrictions are determined by the size and the location of the booth. Backsides of displays over 6' in height on the rear of the space and over 3' in height on the sides of the space are strictly prohibited without written authorization. Rear displays should be designed with consideration of neighboring rear exhibitors and may not be approved if it is deemed in violation of the "good neighbor" policy. Exhibitor is responsible for any and all costs incurred by Management to drape the sides and/or rear of any display. Exceptions and/or variations to the display rules must be approved by Management 25 days prior to the show. Management shall have the authority to require changes in Exhibitor's booth design at show time should the design not comply with rules, safety concerns, or other Expo interests as determined solely by Management. All aisle space belongs to the show. All decorations must be fireproofed. No helium balloons or stakes are allowed.
8. No canvassing, solicitation of business or conference in the interest of businesses except by exhibiting firms is allowed. Canvassing must be confined to the Exhibitor's space and in no case may be extended to any other part of the show. Placing of advertising material on or in automobiles in the Show Grounds is specifically prohibited.
9. No food or beverage may be prepared on-site or given away anywhere at Show Grounds without written approval from Management.
10. Management reserves the right to stop or remove from the Show Grounds any exhibitor, or representative, performing any act or practice which, in the opinion of Management, is objectionable.
11. Management reserves the right to refuse exhibitors which would in any way detract from the dignity and intent of the Show, and to refuse space when deemed unsuitable by Management for any reason, including economic.
12. The decision of Management must be accepted as final in any disagreement between exhibitors or for all matters not covered in these conditions.
13. Failure by Management at any time to require the performance by the Exhibitor of any of the provisions hereof shall in no way effect the right of Management hereunder to enforce the same, nor shall any waiver by Management of any breach hereof be held to be a waiver of any succeeding or continuing breach or a waiver of this non-waiver clause.
14. No live animals are allowed at the Show without written approval. Properly and safely muzzled "seeing eye" dog accompanying a blind person is acceptable.
15. Any Exhibitor wishing to display an electric, hybrid, bio-diesel, or other alternative fuel automobile must have Management approval prior to the event and agree to specific terms and conditions required by Fire Marshal, and Management.
16. Management has sole discretion over site plan and booth assignment, and reserves the right to relocate exhibitors and/or change the site plan if deemed in the best interest of the show.
17. Management will not be responsible for articles, goods, or assets lost or damaged by fire or theft or vandalism. It is understood and agreed that any security provided by Management during and outside of Show hours is solely intended to protect public safety.
18. Management reserves the right to cancel any commercial operation which may, in the sole opinion of Management, be deemed unsuitable for any reason, including economic reasons. In the event Exhibitor cancels its exhibit or defaults under any terms of this agreement at any time, Management shall retain all fees as liquidated damages.
19. Public address systems and other sound amplifications are not permitted by Exhibitor, except by permission of Management.
20. Exhibitors must have at least one person in attendance at their exhibit at all times event is open to the public, and must care for and keep in good order the space occupied by them, taking every precaution against possible injury to visitors, guests or employees. Management may remove any exhibit that is not staffed.
21. Management reserves the right to restrict or remove exhibits, without refund, those deemed by Management unsuitable, objectionable or hazardous. This restriction applies to, but is not limited to, noise, P.A. systems, persons, animals, conduct, printed matter, or anything that might be objectionable to Management.
22. The Exhibitor is entirely responsible for the leased space and shall not injure, mar, or deface the premises. The Exhibitor shall not drive, nor permit to be driven, any pins, nails, hooks, tacks, stakes or screws in any part of the Facility. Furthermore, Exhibitor shall not affix to the walls or windows of the Facility any advertisements, signs, etc., or use Scotch tape, masking tape or any other adhesive-type material on painted surfaces. All exhibitors wishing to have landscaped displays, planted materials, or other water-related displays must have an appropriate, waterproof barrier to safeguard the floor, as well as an adequate clean-up kit in the event of any spill or release. The Exhibitor agrees to reimburse Management and/or the Facility for any loss or damage occurring to the premises or equipment.
23. Exhibitor shall purchase at its sole cost and expense insurance coverage in full force and effect during all activities related to the use of this license, in limits of not less than \$1,000,000 for single bodily injury; \$10,000 for property damage, and have listed Management as additionally insured. Exhibitor shall be responsible for any loss from Exhibitor's booth of any Exhibitor's property or the property of any person located in Exhibitor's booth.
24. Any and all City, County, State or Federal licenses, inspections or permits required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at their own expense prior to the opening of the Show. Exhibitor is solely responsible for paying any local sales taxes resulting from direct sales at the Show.
25. Management shall not be liable for any damage or expense incurred by Exhibitors in the event the Show is delayed, interrupted or not held as scheduled; and if for any reason beyond the control of Management, the Show is not held, Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by Management.
26. No amplified sound may be played without permission from Management. The playing of protected media or the performing of live music in a booth is prohibited without a license. Exhibitor shall hold Management harmless for all licensing and enforcement of fees for recorded or live music played or performed in their booth space.
27. Management shall have exclusive control over all admission policies at all times and reserves the right to refuse admission to any individual. Management does not guarantee any attendance figure, sales performance or other results for our events. Furthermore, Exhibitor acknowledges that this event is being held outdoors and that Management shall not be liable in any way due to inclement weather.
28. A \$25 fee will be charged for any check returned due to insufficient funds.