

Qualification Criteria and Considerations for Sponsorship & Exhibit Space

A business is on the path to sustainability if it is actively working to show its fiscal, environmental and social responsibility to the community by committing to and documenting practices in the following eight core areas.¹ *Green Frontier Fest Sponsors & exhibitors must show commitment to at least 6 of the following 8 areas to qualify for sponsorship and be considered by the executive committee, addressing each category individually. Please submit a write up to your Green Frontier Fest Representative directly, to be considered by the committee.*

Leadership: Our business complies with and strives to exceed compliance with all applicable regulations. We share our practices with others and support stakeholders, suppliers and customers who are committed to sustainability.

Education: Our business educates those in our “supply chain”, our stakeholders and youth about our sustainability practices and involves them in minimizing the life-cycle social and environmental impacts of our products and services.

Save Energy: Our business conserves energy, obtains some of its electricity from a renewable resource and/or uses energy efficiently in lighting, heating, cooling, travel and equipment use.

Save Water: Our business avoids wasting water by using it efficiently, utilizing low-flow devices, and preserves water quality by significantly reducing discharges to water sources.

Avoid Waste and Pollution: Our business develops and implements comprehensive practices that prevent pollution and waste of materials and natural resources.

Community Involvement: Our business is locally owned and/or is substantially involved in our local community, providing financial support and utilizing local materials and services.

Working conditions: Our business exceeds requirements for livable wages and benefits, safe and healthy workplace, and other benefits such as health care -- for our employees and throughout our supply chain.

Technology & Innovation: Our business is committed to seeking out, considering for use, and researching new technologies in our industry that will reduce our overall environmental impact.

¹ Qualifying criteria developed by the Colorado Alliance for Sustainable Business Associations (CASBA), 2008